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1. PURPOSE

This document defines the procedures for the proper use of ANCCP CA's certification Marks for companies which have obtained the certification in Management System Schemes (Environmental, Health & Safety, Quality).

The use of certification marks is not compulsory.

2. REFERENCES

The main normative references of this procedure are as follow (that forms an integral part):

- ANCCP CA document: PROC-070 "Regulation of Certification of Management Systems"
- SNAS document: MSA-02 "SNAS logo and marks"

These documents should be considered in the updated edition.

3. MODELS

Certified companies can state their certification using the ANCCP CA's certification Marks that are below represented:





Pic. 1
EMS - Environmental Management Systems
(ISO 14001)

Pic. 2 HSMS – Health and Safety Management Systems (ISO 45001)



Pic. 3 QMS - Quality Management Systems (ISO 9001)

If they require to highlight even that the certification is accredited, can use the accreditation mark.

ANCCP CA, for accredited certifications, uses SNAS accreditation Mark (as shown in picture 4)



Pic. 4



The combination between SNAS mark and MLA agreement, have to be managed by ANCCP CA as below represented (pic. 5):





Pic. 5

All marks can be displayed both in colour or black and white.

The marks above shown can be enlarged (within the maximum dimensions shown in the figure) or reduced in accordance with pre-determined proportions (taken from the file).

4. COLOURS OF SNAS LOGO

Definition of the colours allowed for the SNAS logo and SNAS accreditation mark:

	СМҮК	RGB	PANT
white	0-0-0-0	255-255-255	trans. white
red	0-100-100-0	208-25-16	1795 C
blue	100-80-0-0	0-49-131	288 C
black	100-100-100-100	0-0-0	black C

The arrangement of the colours in the colour version of the SNAS logo, acreditation marks and notification mark is binding.

5. USE OF MARKS

ANCCP CA's Clients:

- Can only use the accreditation mark together with the ANCCP CA's certification Marks and its use must be limited to the activities of the certified body in the field of its accreditation;
- When ANCCP CA certifies the Management System of a laboratory or inspection body (non accredited or accredited), it must not allow the laboratory/inspection body to use the accreditation mark of ANCCP CA on its test reports, inspection reports and calibration certificates, because in this context such reports/certificates are considered to be a product;
- Reference to the accredited certification of a Management System must not interfere with the accredited certification of a product. A certified Company must not place a mark on products or on any of their wrappings;
- In the case of the certification of a management system in the field of services, the mark must not be used on any "product" of the services;

The use of the certification mark shall be managed also by the procedure PROC-070 "Regulation of Certification of Management Systems" and may be sanctioned if they do not meet those requirements;

It is possible use certification mark on accompanying information or documents which are supplied separately or readily separable from the product. The identification labels are considered part of the product.



The statement does not imply in any way that the product, process or service is certified. The declaration shall include references to:

- identification (eg brand or name) of the certified company
- the type of management system (Environment, Health & Safety, Quality)
- the applicable standard
- the certification body that issued the certificate

This procedure is an integral part of the contract signed with the client; in particular the client is committed to:

- a) comply with the requirements of the certification body when making reference to the state of its certification in communication media such as website, brochures or advertising materials or others:
- b) does not, or permits, statements that might be misleading regarding their certification;
- c) does not use, or allow the deceptive use of a certification document or any part thereof;
- d) discontinue use of all advertising materials that reference to certification, in the case of decertification, as required by ANCCP CA;
- e) rectifies all advertising materials if the scope of certification has been reduced;
- f) does not permit that the references to the certification of its management system to be used in such a way as to imply that the certification body certifies a product (including service) or process;
- g) does not imply that the certification applies to activities and sites that are outside of the scope of the certification field;
- h) does not use its certification in such a way as to discredit the certification body and / or certification and undermine public confidence in the system.

ANCCP CA checks the proper use of the certification mark by the client during periodic audits following the initial certification.

A Misuse of the certification mark may lead to requests for corrections and corrective action, suspension, withdrawal certification, publication of the transgression and, if necessary, can be pursued through legal channels.

For any other and more detailed references, it is possible to refers to SNAS document MSA-02 "SNAS Logo and Marks" and that is freely accessible on ANCCP CA website (www.anccp.eu).